

High-Impact Tutoring Implementation Guide

A 4-Part Strategic
Framework for District-Wide
Academic Improvement



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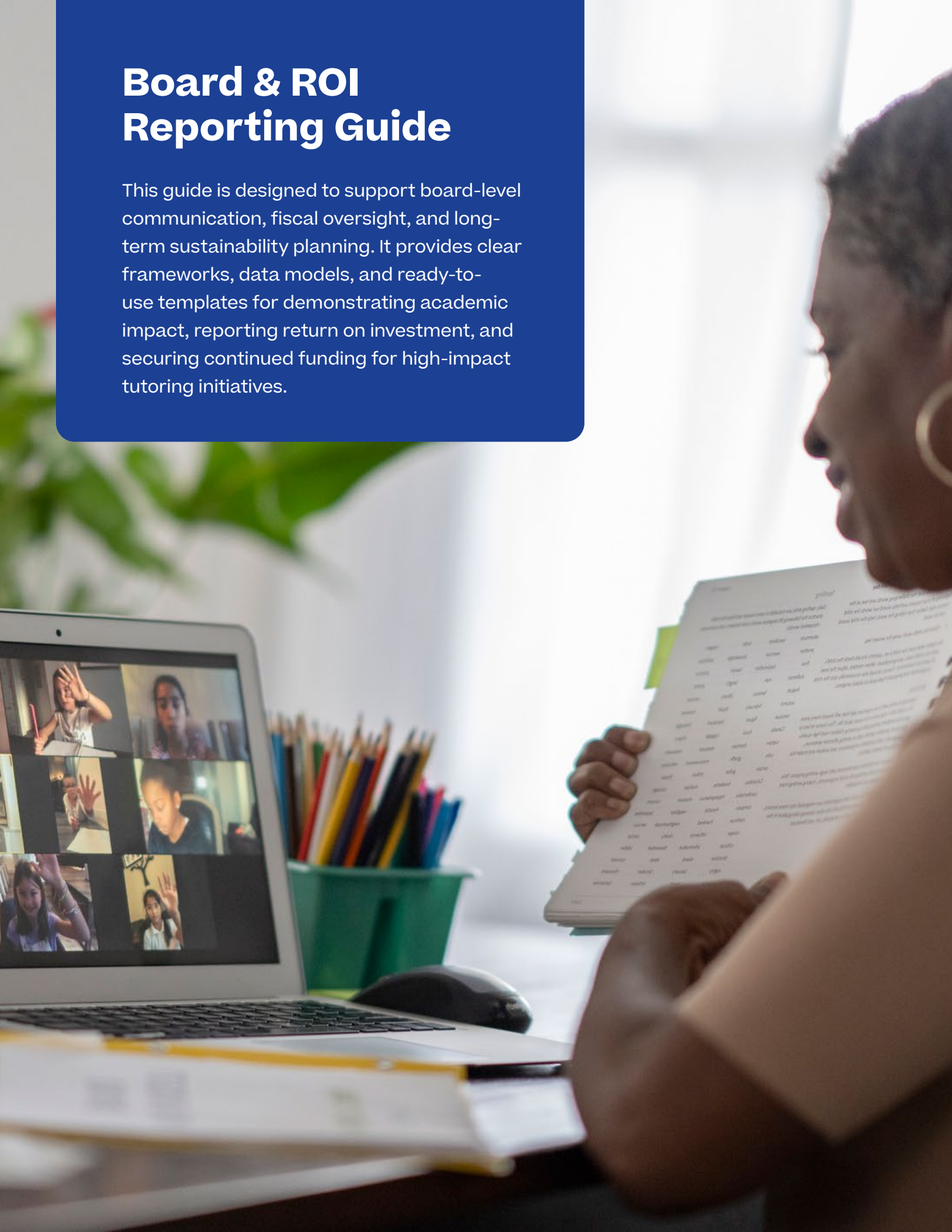
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Board & ROI Reporting Guide

This guide is designed to support board-level communication, fiscal oversight, and long-term sustainability planning. It provides clear frameworks, data models, and ready-to-use templates for demonstrating academic impact, reporting return on investment, and securing continued funding for high-impact tutoring initiatives.



How to Report Results and Justify Continued Investment

Data is essential for demonstrating effectiveness to your board and identifying opportunities for improvement. K12 Tutoring provides a robust system for data collection, analysis, and reporting, formatted for leadership review.

- **Provide Clear, Board-Ready Reporting:** Our platform offers student- and school-level reports on key metrics, including attendance, engagement, and academic progress.
- **Assess Implementation and Impact:** We correlate tutoring participation with academic outcomes on your district’s benchmark assessments to clearly measure ROI.
- **Design for Rigorous Evaluation:** Our data-driven approach provides the evidence needed to demonstrate program effectiveness, guide scaling decisions, and build the case for long-term, sustainable funding.

ROI Chart: Cost per Student vs. Academic Gains Example

Metric	K12 Tutoring	Traditional Intervention	No Intervention
Average Cost per Student (Annual)	\$600–\$900	\$700–\$1,500	\$0
Months of Learning Gained per \$1,000	8	3–4	0
% of Students Meeting Proficiency Target	40–60%	20–35%	10–15%

Engage Stakeholders to Build District-Wide Support

Securing the support of key stakeholders—including teachers, principals, administrators, parents, and community leaders—is essential for creating a foundation for success. Clear and consistent communication fosters trust and ensures that everyone understands the value of the initiative. K12 Tutoring provides communication assistance to support your outreach, focusing on key messages:

- **What high-impact tutoring is** and its role as a powerful tool for reinforcing classroom instruction.
- **How the K12 Tutoring partnership** supports the district's existing academic goals.
- **The timeline for critical steps**, such as student identification, scheduling, and program launch.
- **Success stories and impact data** from pilot phases to build confidence and enthusiasm for expansion.

Implementing a high-impact tutoring program is a strategic investment in your students' futures and a direct response to the academic goals set by your board. By following these best practices and leveraging the expertise of K12 Tutoring, you can build a program that closes achievement gaps, boosts student confidence, and creates a sustainable culture of academic excellence. Our collaborative approach ensures the program is tailored to your district's needs, manageable for your staff, and impactful for your students.



“Dependent on the grade level and whether it was reading or math, we have seen anywhere from a 13% increase to a 44% increase in students who have had tutoring, as opposed to those who did not.”

Dr. Robert Graham | Superintendent,
Pulaski County Schools



Sample Board Communication Templates

These templates are designed for district leaders to effectively communicate the value, progress, and impact of a high-impact tutoring program to the school board and community stakeholders. Each template is structured to be clear, data-driven, and aligned with key district priorities. Use these as a foundation, customizing them with your district's specific data and context.

**Template 1:
Initial Program Proposal**

**Template 2:
Mid-Year Progress Update**

**Template 3:
End-of-Year Impact Report**

Template 1: Initial Program Proposal

Purpose: To present a proposal for a new high-impact tutoring partnership with K12 Tutoring, secure board approval, and build initial stakeholder support.

SUBJECT: Proposal to Launch a High-Impact Tutoring Program to Accelerate Student Achievement

DATE: [Date]

TO: Members of the Board of Education

FROM: [Name], [Title]

I. EXECUTIVE SUMMARY

This memorandum outlines a proposal to partner with K12 Tutoring to implement a high-impact, virtual tutoring program for students in [Specify grades, e.g., grades 3-8] in the areas of [Specify subjects, e.g., Mathematics and English Language Arts]. This initiative represents a strategic investment of our [Specify grant, e.g., ALL In] funds and is an evidence-based response to our district's need to improve proficiency rates and accelerate learning recovery. The proposed program, led by state-certified teachers, aligns with our commitment to providing equitable access to high-quality instruction and is designed to deliver measurable academic improvement.

II. THE STRATEGIC NEED: ADDRESSING KEY ACADEMIC CHALLENGES

Our district's most recent data indicates a clear need for targeted academic intervention.

- **Current Performance Data:** According to [Mention data source, e.g., the Fall benchmark assessments], [X]% of students in [Specify grades] are performing below grade level in mathematics, and [Y]% are below grade level in reading.
- **Alignment with District Goals:** This initiative directly supports our District Strategic Plan, Objective [Number], which focuses on [State the objective, e.g., "ensuring every student achieves grade-level proficiency"].
- **Proven Solution:** High-impact tutoring is one of the most effective academic interventions, with research showing it can produce learning gains equivalent to a full year of additional instruction.

III. PROPOSED SOLUTION: A PARTNERSHIP WITH K12 TUTORING

We recommend a partnership with K12 Tutoring, a provider specializing in virtual, certified teacher-led instruction.

Key Program Features:

- **Certified Educators:** All tutoring sessions are led by state-certified teachers, ensuring instructional quality and alignment with our curriculum.
- **Data-Driven Model:** The program will target students identified through [Mention criteria, e.g., benchmark data and teacher recommendations]. Progress will be monitored through the K12 Tutoring platform and correlated with district assessments.
- **ESSA II Backed:** K12 Tutoring satisfies ESSA Level II requirements, meaning its programs adhere to rigorous, evidence-based standards. Ensuring their approach has demonstrated at least one statistically significant positive result in addressing learning gaps. This guarantees that districts benefit from proven academic outcomes.
- **Operational Efficiency:** Tutoring will be scheduled during the school day, leveraging a pull-out model during non-core classes or intervention periods to maximize student attendance and minimize the burden on families.
- **Scalable Approach:** We propose an initial pilot with [Number] students at [List pilot schools] to validate the model before considering a district-wide expansion.

IV. FINANCIAL OVERVIEW & RESOURCE ALLOCATION

The total estimated cost for the pilot program is \$[Amount]. These costs will be covered by [Specify funding source, e.g., ESSER III funds, Title I funds, or a dedicated state grant]. Securing this grant is essential for expanding the program's reach, enabling us to serve more students, and enhancing the program's overall effectiveness. This funding is critical to addressing our district's most urgent academic challenges and is necessary to ensure equitable, high-impact support for those students who need it most. There is no anticipated impact on the district's general fund.

V. REQUESTED ACTION

We request the Board's approval to enter into a partnership with K12 Tutoring and to authorize the allocation of \$[Amount] from [Funding Source] to fund this critical academic initiative. This program represents a strategic investment in our students' success and our district's commitment to academic excellence.

Template 2: Mid-Year Progress Update

Purpose: To provide the school board with a data-informed update on the tutoring program's implementation, early indicators of success, and any necessary adjustments.

SUBJECT: Mid-Year Progress Report: High-Impact Tutoring Program

DATE: [Date]

TO: Members of the Board of Education

FROM: [Name], [Title]

I. OVERVIEW

This report provides a mid-year update on the high-impact tutoring program launched in partnership with K12 Tutoring on [Launch Date]. The program is currently serving [Number] students across [Number] schools in [Subjects]. This update covers key performance indicators (KPIs) related to implementation fidelity, student participation, and initial academic progress.

II. KEY PERFORMANCE INDICATORS (as of [Date])

Our primary focus has been on ensuring strong implementation and consistent student engagement, which are leading indicators of future academic success.

Metric	Target	Actual Performance	Analysis
Student Attendance Rate	[Number]	[Number]	Attendance has exceeded our initial target, indicating strong student and family engagement with the program.
Sessions Completed	[Number]	[Number]	We have successfully delivered [Number] hours of targeted instruction to date.
Program Fidelity	Ex: Tutoring 3x/week	Ex: 95% of students are consistently receiving sessions 3 times per week.	The program is being implemented with high fidelity to the research-based model.



III. EARLY INDICATORS OF ACADEMIC IMPACT

While summative assessment data is not yet available, formative data provides promising early insights.

- **Teacher & Tutor Feedback:** Principals at participating schools report that classroom teachers observe increased confidence and classroom participation among tutored students.
- **Formative Assessment Growth:** Data from K12 Tutoring's platform shows that [X]% of participating students are demonstrating improved mastery of targeted skills. For example, in 4th-grade math, students have shown an average of [Y]% improvement on concepts related to fractions.

IV. PROGRAM ADJUSTMENTS & NEXT STEPS

Based on our analysis, the program is operating effectively. No major strategic changes are recommended at this time. Our focus for the second semester will be on maintaining high attendance and continuing to align tutoring content with classroom pacing guides in preparation for spring assessments.

V. CONCLUSION

The high-impact tutoring program is on track to meet its objectives. We are encouraged by the strong engagement metrics and positive preliminary data. We will provide a comprehensive end-of-year impact report following the release of state assessment results.

Template 3: End-of-Year Impact Report

Purpose: To present a comprehensive report on the impact of the tutoring program, demonstrate its return on investment (ROI), and provide recommendations for its continuation or expansion.

SUBJECT: End-of-Year Impact Report & Recommendation for the High-Impact Tutoring Program

DATE: [Date]

TO: Members of the Board of Education

FROM: [Name], [Title]

I. EXECUTIVE SUMMARY

This report summarizes the final outcomes of the [Year] high-impact tutoring program, implemented in partnership with K12 Tutoring. The program served [Number] students with the goal of accelerating academic growth in [Subjects]. The data demonstrates a significant and positive impact on student achievement, confirming the program's value as a strategic intervention. Based on these results, we recommend the program's [continuation/expansion] for the upcoming school year.



II. MEASURABLE IMPACT ON STUDENT ACHIEVEMENT

The program's success was measured by comparing the academic growth of participating students to that of a matched group of non-participating peers on the [State Assessment Name].

Key Outcomes:

- **Closing Achievement Gaps:** [X]% of tutored students who were previously "Not Proficient" moved to the "Proficient" category on the state assessment.
- **Accelerated Learning:** On average, tutored students achieved an estimated [Number] months of additional learning compared to the control group.
- **High Engagement:** The program maintained an average student attendance rate of [X]% across more than [Number] total tutoring sessions delivered.

III. RETURN ON INVESTMENT (ROI) & FINANCIAL OVERVIEW

The total program investment was \$[Amount], sourced from [Funding Source]. The per-student cost of achieving these significant academic gains was approximately \$[Amount]. This demonstrates a highly efficient use of targeted funds to drive measurable results.

IV. RECOMMENDATION FOR [YEAR]

The data confirms that our partnership with K12 Tutoring has been a successful strategy for accelerating student learning. Therefore, I recommend the following for the [Upcoming School Year]:

- **Program Expansion:** Expand the tutoring program to serve an additional [Number] students, to include [List new schools or grade levels].
- **Budget Allocation:** Allocate \$[Amount] from [Proposed Funding Source] to support the program's continuation and expansion.

This strategic investment will allow us to build on this year's success and provide critical academic support to more students across our district.



Program Strategy & Funding FAQs

Q: How can a tutoring program align with our district's strategic goals?

A: A K12 Tutoring partnership is designed to directly support your district's primary objectives, such as improving proficiency rates, closing achievement gaps, and increasing student engagement.

We work with your leadership team to customize the program's focus, targeting specific grade levels, subjects, and student populations to ensure it functions as a core component of your academic strategy, not a peripheral initiative.

Q: What funding sources can our district use for this program?

A: Districts typically leverage a variety of federal and state funding streams. Common sources include Title I, ESSER funds, state-specific grants for learning acceleration, and general operating budgets allocated for academic interventions.

Our team can provide guidance to help you align program design with the requirements of these funding sources to ensure compliance and sustainability.



Q: How do we ensure this program is an efficient use of limited resources?

A: Our model is designed for a high return on investment (ROI). By using certified teachers, evidence-based practices, and a data-driven approach, we focus resources where they will have the greatest impact. We provide detailed reporting that correlates tutoring participation with academic growth on your district's benchmark assessments, allowing you to clearly demonstrate the program's value to your board and community.



**Prove the value,
sustain the momentum.**

Clear results build confidence and sustain investment. K12 Tutoring supports districts with board-ready reporting, ROI analysis, and data storytelling that demonstrate impact, justify funding, and inform next steps.

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