



## **Your Partner in Proven Academic Growth**

Empowering Student Success -  
One Session at a Time

# Introduction



312k

Students served

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140

Courses supported

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148k

Sessions served

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500+

Tutors available

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5

Languages spoken  
by our tutors

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69%

Tutors with an  
advanced degree

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K12 Tutoring is backed by Stride, Inc, a leader in K-12 online education with 25 years of experience. Stride has served more than 3 million students across 2,000+ districts, delivering flexible, personalized, and career-focused learning solutions.



## Who is K12 Tutoring?

At K12 Tutoring, we believe every student deserves the opportunity to thrive - no matter where they start. That is why we partner with districts to deliver high-impact, personalized tutoring designed to close learning gaps, accelerate achievement, and meet students where they are.

Our tutoring sessions are led by certified teachers with active state credentials, trained in evidence-based virtual instruction. Students have the ability to work with the same tutor every session, building trust and fostering meaningful academic relationships. Instructional materials are pulled from our state-standards-aligned curriculum library, with lessons that focus on targeted skills identified by the district and delivered through a dedicated online platform.

We offer flexible delivery models, including 1:1 and small-group virtual tutoring, designed to seamlessly align with your district's curriculum, schedule, and priorities. K12 tutors collaborate closely with classroom teachers and district leaders to ensure each session reinforces what students are already learning in class. Whether it is targeting priority skills, supporting grade-level standards, or focusing on specific content areas, our tutors integrate directly with your instructional goals.

# Why Schools Choose K12 Tutoring

At K12 Tutoring, we combine expert educators, flexible programming, and data-driven instruction to deliver meaningful academic outcomes. Our approach is built around the needs of each district, with a focus on high-quality teaching, curriculum alignment, and personalized learning experiences. From certified teachers to real-time reporting, here's what makes our tutoring model effective and impactful:



## Certified Teachers

All of our teachers are certified and trained in effective online teaching and tutoring strategies, with additional specialized training in areas such as Special Education and English Language Learners (ELL).

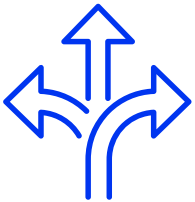
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## Aligned Curriculum

We align our instruction with state and local standards and work closely with school and district partners to customize an approach that supports their unique goals and student needs.

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## Flexible Scheduling

We offer flexible scheduling options for students, educators, and administrators. Our tutors are available at any time - whether during school hours or after - so you can begin without delay.

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## Personalized Instruction

Each student's plan is personalized using assessment data to target specific learning gaps, with options for 1:1 or small groups of 2-5 students. Consistent tutors help build strong relationships, ensuring effective learning.

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## Data & Support

You will have real-time access to key metrics, session delivery, and attendance tracking, with the ability to pull data anytime. Plus, you will receive end-to-end support and program management from a dedicated Customer Success Manager.

# Implementation



## Customized Plan

Implementation begins with a kickoff to set academic goals, followed by dosage and student recommendations. Onboarding finalizes the curriculum and metrics, with regular progress tracking to ensure success.



## User Feedback

We analyze attendance and tutor feedback, share trends in check-ins, and recommend session adjustments. Together, we create action plans to boost attendance and provide technical support as needed.



## System Integration

We provide state standards and sample pacing guides to align session content, gather partner instructional maps for alignment with our resources, and tailor sessions based on the partner's academic goals.



## Curriculum Alignment

Our tutors receive training and access to district-provided curriculum programs (e.g., iReady, Achieve 3000, Freckle), and benefit from SSO integrations like Clever for rostering.



# Case Study Spotlight: Pulaski County Public School

## Challenge

Pulaski County Public Schools faced significant learning loss post-pandemic, with many students struggling to meet grade-level expectations. Following the statewide 2023 SOL data, the district found that over 80% of 3rd-8<sup>th</sup> graders required academic intervention, prompting an urgent need for targeted support.

## Solution

Utilizing funding from the ALL In Virginia initiative, PCPS partnered with K12 Tutoring to deliver targeted, small-group virtual instruction aligned to state standards. The program launched in November 2023 and focused on embedding tutoring into the school day for maximum impact.

- 70% of ALL In funds allocated to tutoring
- 870 students participated
- 1:5 tutor-to-student ratio
- Curriculum aligned to SOL benchmarks
- Over 4,000 sessions completed

## Math Results

- 1-point average increase on the 2024 math SOL from the tutored students compared to a 2-point average decline from the non-tutored students.
- 29% reached proficiency, with an additional 12.5% moving from “below basic” to “basic” on the 2024 SOL.
- In grades 4, 5, and 7, more tutoring time correlated with higher scores.
- For 4<sup>th</sup> grade, each hour of tutoring = 4.8-point increase on the 2024 SOL.

## ELA Results

- 10-point average increase on the 2024 SOL from the tutored students compared to a 5-point average decline from the non-tutored students.
- 26% reached proficiency, with an additional 9.66% moving from “below basic” to “basic” on the 2024 SOL.



# Client Testimonials

## Rebecca Smith

Middle School Principal

“Having certified teachers makes a huge difference. You have to have someone that know what they’re doing.”

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## Anthony Viers

Elementary School Principal

“The best thing about the partnership is an added resource. Someone else to help us. The gift of time - the teachers have time to use on other things in their classrooms while students are still learning. And every teacher wants the gift of time. “

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## Robert F. Graham

Superintendent

“Dependent on the grade level and whether it was reading or math, we have seen anywhere from a 13% increase to a 44% increase in students who have had tutoring, as opposed to those who did not.”

# Pricing Options

*Actual price may vary based on incentives or promotions*

<b>Bracket</b>	<b>Volume Purchased</b>	<b>Session Type</b>	<b>Unit Price per 60-minute Session</b>
1	\$0.00 - \$50,000.00	60-minute Session / 1 Student 60-minute Session / 2 Students 60-minute Session / 3 Students 60-minute Session / 4 Students 60-minute Session / 5 Students	\$61.00 \$80.00 \$90.00 \$120.00 \$150.00
2	\$50,000.01 - \$100,000.00	60-minute Session / 1 Student 60-minute Session / 2 Students 60-minute Session / 3 Students 60-minute Session / 4 Students 60-minute Session / 5 Students	\$61.00 \$78.00 \$88.00 \$117.00 \$146.00
3	100,000.01 - \$200,000.00	60-minute Session / 1 Student 60-minute Session / 2 Students 60-minute Session / 3 Students 60-minute Session / 4 Students 60-minute Session / 5 Students	\$57.00 \$76.00 \$86.00 \$114.00 \$142.00
4	\$200,000.01 - \$300,000.00	60-minute Session / 1 Student 60-minute Session / 2 Students 60-minute Session / 3 Students 60-minute Session / 4 Students 60-minute Session / 5 Students	\$53.00 \$74.00 \$84.00 \$111.00 \$138.00
5	\$300,000.01+	60-minute Session / 1 Student 60-minute Session / 2 Students 60-minute Session / 3 Students 60-minute Session / 4 Students 60-minute Session / 5 Students	\$50.00 \$70.00 \$81.00 \$108.00 \$135.00



## **CONTACT US**

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FOR SCHOOLS